Opinion inertia and coarsening in the persistent voter model

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We consider the persistent voter model (PVM), a variant of the voter model (VM) that includes transient, dynamically induced zealots. Due to peer reinforcement, the internal confidence η_i of a normal voter increases in steps of size $\Delta \eta$. Once it surpasses a given threshold, it becomes a zealot. Its opinion remains frozen until enough interactions with the opposing opinion occur, resetting its confidence. No longer a zealot, the regular voter may change opinion once again. This mechanism of opinion inertia, though simplified, is responsible for an effective surface tension, and the PVM exhibits a crossover from a fluctuation-driven dynamics, as in the VM, to a curvature-driven one, akin to the Ising model at low temperature. The average time τ to attain consensus is nonmonotonic with respect to $\Delta \eta$ and reaches a minimum at $\Delta \eta_{min}$. In this paper we elucidate the mechanisms that accelerate the system towards consensus close to $\Delta \eta_{min}$. Near the crossover at $\Delta \eta_{min}$, the intermediate region around the domains where the regular voters accumulate (the active region, AR) is large. The surface tension, albeit small, is sufficient to maintain the shape and reduce the domain fragmentation. The large size of the AR in the region of $\Delta \eta_{min}$ has two important effects that accelerate the dynamics. First, it dislodges the zealots within the bulk of the domains. Secondly, it maximally suppresses the formation of slowly evolving stripes typical in Ising-like models. This suggests the importance of understanding the role of the AR, where opinion changes are facilitated, and the interplay between regular voters and zealots in disrupting polarized states.

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I. INTRODUCTION

Consensus [1] is an emergent property resulting from multiple interactions in a collection of agents where observation and imitation lead to social learning. It is a characteristic of a society that, through the repeated exchange between individuals, has arrived at a major agreement on important issues. Social-influence models like those considered here are mostly based on positive influence, with individuals adapting their opinions to those prevalent among their neighbors. Attaining consensus thus seems a natural consequence of the collective action of agents. However, many factors may deter or delay such process, sometimes leading to polarization, with the population divided into two or more antagonistic positions. In this case, local consensus is possible, as there is a tendency to minimize in-group dissent while global consensus is prevented because out-group differences intensify. Many models have studied these processes with either discrete or continuous opinions [1-3], attempting to understand the underlying mechanisms and reproduce the experimental observations [4,5]. The voter model (VM) [3,6-8] has agents choosing from a discrete set of opinions (we here consider the binary case) and imitating, in each step, one of their neighbors irrespective of how different their opinions are. Its dynamics

is thus driven by interfacial fluctuations [9]. This is different from some spin magnetic models where local consensus (domains of connected, parallel spins) grows because of the surface tension and the minimization of the interfaces [10]. An example is the zero-temperature dynamics of the Ising model from a random initial state [10] (referred to here as IM0). Before entering the regime where the movement of the interfaces between opposite spins is driven by curvature, these twodimensional (2D) systems are initially often brought close to the random percolation critical point [11–14]. The geometric details of the first stable percolating cluster [15,16] determine the asymptotic state of the system for zero-temperature dynamics [17-19], whether fully magnetized (consensus) or divided into parallel stripes of opposite spins, a segregated and polarized state where the horizontal and vertical symmetry is broken [17-22]. Some of these results have been experimentally verified in the ordering kinetics of liquid crystals [23–25], whose dynamics with a nonconserved order parameter is believed to be in the corresponding Ising dynamical universality class [10,24]. Because of the emergent surface tension in the model considered here, the phenomenology of the curvature-driven systems will be relevant in the following sections.

Although in the original VM the agents have no memory beyond the previous step, we are interested in extensions where the opinions have inertia and their switching probability evolves in time. References [26–28], among others, considered inertia by changing the flipping probability as a function of the time elapsed since the last flip. It is also possible to add

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a latent period, after each flip, when the flipping probability remains low before eventually getting back to the usual voter behavior [29,30]. Another form of inertia includes different levels of confidence in a given opinion. Upon interaction with the opposite view, instead of a sudden change of opinion as in the VM, the agents may decrease its confidence [22,31] or first become undecided, bearing an intermediate, neutral position [32–34]. In many of these examples, although the microscopic dynamics was slowed down, there is a macroscopic acceleration and it is possible to reach the consensus faster than in the original VM.

One interesting limit is when inertia dominates and the opinions of some agents remain frozen, the so-called zealot strategy [35–39]. Recently, the non-Markovian persistent voter model (PVM) was introduced and studied [40]. Because of the successive reinforcement, long enough persistent opinions may turn a regular voter into a zealot, blocking its flipping capability. However, this is a transient state: upon contact with a different opinion, its behavior is reset to a normal voter. This zealotlike behavior of highly confident agents is somewhat akin to closed-mindedness, where opinions have an inertia and need multiple interactions with different agents to be overcome. Open-mindedness, or easy flipping, occurs in the normal voter model where a single contact with a different opinion is enough for an agent to change state. The time persistence induced by the internal confidence makes it more difficult to conform with the fluctuating opinions around the agent, helping to reduce polarization. Indeed, the presence of these self-induced frozen agents delays the opinion change, which helps to avoid polarization and may accelerate the dynamics toward consensus. This is at odds with the behavior of nontransient zealots that, instead, may hinder consensus [36,41].

In this work we further explore the PVM properties, uncovering quantitative similarities with the dynamics of the IMO, despite being a non-Markovian, detailed balance-violating, non-Hamiltonian model. In particular, some of the questions we attempt to answer are the following. How does the inertia to change opinion affect the time to attain a global consensus? When inertia induces an effective surface tension, how similar is the dynamics to the IMO? How is the crossover from the fluctuation to the curvature-driven regime? If the exit time has a minimum, as in other models, which is the responsible mechanism? Opposite zealots tend to segregate in the bulk of domains, with normal voters occupying the interstitial regions. How important is the width of these regions, and the internal dynamics, for the evolution of consensus? The paper is organized as follows. Section II defines the PVM while the simulation results are presented in Sec. III, first for specially prepared ordered initial states and then for the more general case, with random initial configurations. These results are then discussed in Sec. IV.

II. THE PERSISTENT VOTER MODEL

In the VM, the opinion of the *i*th agent (i = 1, ..., N) is represented by a binary variable $s_i = \pm 1$ and can be shared with its neighbors. The PVM [40] extends it to include an internal, positive, and continuous variable, $\eta_i \ge 0$, associated with the individual confidence in its own opinion. When this confidence exceeds a given threshold, $\eta_i \ge \phi$ (set, from now on, to $\phi = 1$), the opinion becomes frozen and the agent behaves as a zealot. Although the opinion of a zealot is not affected by the neighboring opinions, its associated confidence may be. The dynamics is as follows: A focal agent *i* and one of its nearest neighbors j are chosen. If i is not a zealot, $\eta_i < 1$, it follows the usual imitation dynamics of the VM, and its opinion s_i aligns with s_j , if $s_i \neq s_j$. Regardless of what happens with s_i , both η_i and η_j evolve. If s_i flips, it is because of the influence of *j*. On the other hand, if s_i is already equal to s_i , that reinforces the confidence of j. In either case, η_j increases, $\eta_i \longrightarrow \eta_i + \Delta \eta$ with $\Delta \eta > 0$. For the focal agent *i*, if both opinions were the same, the mutual reinforcement is positive; otherwise, this single confrontation with a different opinion is enough to reset its confidence (see Ref. [40] for a more general version of the model):

$$\eta_i \longrightarrow \begin{cases} \eta_i + \Delta \eta, & \text{if } s_i = s_j \\ 0, & \text{if } s_i \neq s_j. \end{cases}$$
(1)

As usual, one Monte Carlo step (MCS) consists of repeating this procedure N times.

The only parameter is the confidence increment $\Delta \eta$, which controls how fast the threshold to become a zealot is approached. For small $\Delta \eta$ the formation of zealots is delayed and the agent behaves as a regular voter for a longer time. On the other hand, when $\Delta \eta$ is large enough, zealots easily nucleate in the center of domains, away from agents with an opposite opinion, inducing an effective curvature-driven dynamics at the interfaces despite their roughness. As a consequence, on regular 2D lattices, there is an intermediate time regime in which the behavior resembles [40] the zerotemperature kinetic Ising model (IM0) [10]. It is the interplay between the mechanisms that underlies both the Ising and the voter models that is responsible for the interesting properties of the PVM discussed in the next sections. In some limiting cases, the PVM becomes very similar to the marginal model of Ref. [22] and the M = 2 case of Ref. [31].

III. RESULTS

Nonrandom initial states with specific geometries allow a better understanding of particular features related to the initial segregation and its subsequent evolution. In Secs. III A and **III B** we consider two regular initial states: one with a flat interface and the other with a circular interface, respectively, separating regions with different opinions on a 2D square lattice of finite size L. Then in Sec. III C, instead of a single pair of tailored domains, we examine a random, fully disordered initial configuration where the emergent coarsening dynamics may evolve towards consensus through configurations resembling the aforementioned circular or flat interfaces. In all cases there exists a broad range of $\Delta \eta$ values that induce surface tension in the PVM, even without an energy cost associated with the interface. These initial states and the related curvaturedriven dynamics are illustrated in the sequences shown in the rows of Fig. 1. Unless explicitly stated, averages are computed over sets with 10^3 or 10^4 samples.





FIG. 1. Snapshots of the PVM with $\Delta \eta = 10^{-2}$ and the different initial states discussed in the text. Different colors represent opposite opinions, with regular voters (zealots) shown in darker (lighter) colors. In all cases, zealots segregate, while normal voters occupy the intermediate active region (AR). (Top) Flat initial interface with opposite opinions distributed in equal-sized rectangular stripes. Once the AR forms, it diffuses through the lattice and eventually collides with the border, leading to consensus. (Middle) Circular initial interface of radius $R_0 = 32$ sites separating the group of like-minded agents inside the circle from those outside. Both the AR and the central region with zealots shrink until they both disappear. (Bottom) Random initial state with each opinion chosen with equal probability. Domains of different sizes form and evolve, resembling the IM0.

A. Ordered initial states: Flat interface

A possible initial state with a fully polarized configuration consists of two parallel stripes of opposite opinions, where all agents start as zealots, i.e., $\eta_i = 1$, $\forall i$. Regular voters are created and accumulate in the intermediate active region (AR) that separates the zealots, shown in Fig. 1 with darker colors. Since the interest is in how the initial flat interface between them evolves, we use open boundary conditions. A similar flat interface would prevent the IM0 from evolving, with both stripes lasting forever. Analogously, in the PVM with large $\Delta \eta$, the system remains mostly pinned due to the large fraction of zealots. In this case regular voters turn into zealots almost immediately, and the AR becomes very thin and, in some cases, fragmented (e.g., for $\Delta \eta = 1$ in Fig. 2, the width is smaller than a single site, W < 1). Although small groups of zealots may coexist in the interior of the AR, the average size of the latter may be well approximated by $W \simeq L - z(t)/L$, as shown in Fig. 2, where z(t) is the average number of zealots at time t.

We are interested in those values of $\Delta \eta$ for which the AR is not too thin and the emergent surface tension induces novel behavior. There are many different interfaces in this system; some cross the lattice, while others are closed (e.g., those of the small domains inside the AR). Their behavior depends on the competition between zealot formation and confidence resetting, setting the three distinct time regimes of the AR shown in Fig. 2: (1) initial diffusive growth, (2) stationary width, and eventually, (3) finite-size instability and



FIG. 2. Starting from a flat initial interface, the average width W of the AR presents three very distinct regimes. For values of $\Delta \eta$ not too large, the early behavior becomes diffusive as the reset mechanism unfreezes the system while developing the AR. In the second regime, the AR is stationary (horizontal dashed lines). The smaller $\Delta \eta$ is, the longer the start of the plateau is delayed and the larger W is. Interestingly, the time to attain consensus also decreases until $W \sim L$ (in this case, L = 128, shown as a horizontal solid line), when the VM is recovered and τ grows again. Lastly, the third regime is when the system departs from the plateau. Due to finite-size effects, the AR collapses after touching the border, and consensus is soon attained (see the first row in Fig. 1).

collapse (leading to consensus). The early development of the AR as $W \sim t^{1/2}$ is solely related to the diffusive dynamics of the interfaces and is mostly independent of $\Delta \eta$. The AR increases because the zealots at the border interact with agents with the opposite opinion, becoming regular voters after their confidence is reset. A second interaction is necessary for the opinion to change, but it depends on the next-return time of one of the interfaces while it performs a confined random walk inside the AR. The confidence keeps increasing because of the continued interactions with like-minded neighbors, and if that second contact takes too long, the voter may become a zealot again, decreasing the AR. In this way the inward movement of the zealot interfaces that close the AR compete with the outward collisions with the opposite opinion that increase it. When the two timescales are similar, the AR attains its stationary width $W_{\rm stat}$, whose power-law increase, $W_{\rm stat} \sim (\Delta \eta)^{-0.59}$, is shown in the inset of Fig. 3 for L = 128. By decreasing the value of $\Delta \eta$, the formation of zealots is delayed. Consequently, the departure from the diffusive regime occurs later and the AR becomes larger. For $\Delta \eta$ small enough, the AR occupies the whole lattice, $W_{\text{stat}} \sim L$, and one recovers the VM (e.g., $\Delta \eta \simeq 10^{-4}$ in Fig. 2).

Once fully developed, in the stationary regime, the width of the AR remains stable for a considerable amount of time while it diffuses through the lattice (see Fig. 1, top row). The departure of the plateau is a percolation event [15,16], triggered when one of the opinions breaks and destabilizes the opposite zealot stripe, spanning the whole lattice in both directions. This percolating cluster may form multiple times, but once stable, its opinion invades the system very fast, as seen by the t^{-1} envelope in Fig. 2. As $\Delta \eta$ decreases, the AR gets wider and closer to the border, decreasing the consensus time. The minimum time is attained soon before the AR occupies the



FIG. 3. The average time τ to attain consensus, rescaled by L^{β} , as a function of $\Delta \eta$ for a flat initial interface. There is a minimum of τ separating the VM-like behavior for $\Delta \eta < \Delta \eta_{\min}$ from the curvature-driven regime for $\Delta \eta > \Delta \eta_{\min}$. As *L* increases, $\Delta \eta_{\min}$ shifts to smaller values as $\Delta \eta_{\min} \sim L^{-1.5}$. Except for the smallest size, we obtain an excellent collapse for $\Delta \eta > \Delta \eta_{\min}$ with $\beta \simeq 3.2$. At $\Delta \eta_{\min}$, on the other hand, τ seems to scale as $L^{2.06}$ (not shown), indicating very different underlying mechanisms. Inset: The power-law behavior of the width of the AR in the stationary regime, $W_{\text{stat}} \sim (\Delta \eta)^{-0.59}$. The minimum average time τ to attain consensus (vertical dashed line) occurs close to the point where the width of the AR is approaching *L* (horizontal dashed line).

whole system. At $\Delta \eta_{\min}$ the intermediate regime (the plateau) disappears and the time to consensus is dominated by the slower diffusive process that builds the AR, implying $\tau_{\rm min} \sim$ L^2 . Once $W_{\text{stat}} \sim L$, zealots are very rare and one recovers the VM, the plateau reappears and lasts a long time. In Fig. 3 we show the average time τ to attain consensus, noticing indeed the existence of a minimum value, $\tau_{\min} \equiv \tau(\Delta \eta_{\min})$. For larger values of L, τ_{\min} increases while $\Delta \eta_{\min}$ becomes smaller. A good collapse around the minimum is obtained, rescaling τ and $\Delta \eta$ with $\tau_{\rm min} \sim L^{2.06}$ and $\Delta \eta_{\rm min} \sim L^{-1.5}$, respectively (not shown). For values $\Delta \eta \lesssim \Delta \eta_{\min}$, the behavior corresponds to the VM and is mostly independent of $\Delta \eta$. On the other hand, for $\Delta \eta > \Delta \eta_{\min}$, except for the smaller lattice (L = 16), all other sizes collapse very well when τ is rescaled by L^{β} , with $\beta \simeq 3.2$. The different exponents in these regions indicate that the underlying mechanisms ruling the approach to consensus are different, as will become clear after the discussion in the following sections.

B. Ordered initial states: Circular interface

Further insight can be gained from another controlled, nonrandom initial configuration: a single droplet of radius R_0 embedded in a sea of the opposite opinion [9]. The effective surface tension constrains the cluster fragmentation to the AR region around the circle, favoring a more rounded cluster. This is illustrated in the middle row of Fig. 1 for $\Delta \eta = 10^{-2}$. In comparison with the flat interface discussed in the previous section, the mean curvature accelerates the approach to consensus. Figure 4 shows the average consensus time τ as a function of $\Delta \eta$ for several values of R_0 , the relevant linear scale for this case. In spite of the different geometry, there is again a nonmonotonous behavior and τ presents a



FIG. 4. Rescaled average consensus time τ of a single droplet embedded on a large lattice as a function of $\Delta \eta$ for different initial radius R_0 . The location of the minimum deviates toward smaller values, $\Delta \eta_{\min} \sim R_0^{-1.5}$, as in the previous case. The best collapse in the region of the minimum was obtained with $\beta \simeq 1.95$, while the value used in the figure that gives an excellent collapse to the right of $\Delta \eta_{\min}$ is $\beta \simeq 2.01$.

minimum, i.e., there is an optimal amount of zealots that, by not being willing to flip, help to accelerate the dynamics. For $\Delta \eta \gg \Delta \eta_{\min}$, the dynamics is slower due to the excess of zealots. Reducing $\Delta \eta$, the approach to consensus is faster because the AR increases, dislodging the zealots inside the circle. The minimum occurs when the size of the AR almost coincides with the whole drop, the residual surface tension is barely enough to reduce the dispersal, and the corresponding zealots inside the circle disappear. Decreasing $\Delta \eta$ even further, $\Delta \eta \ll \Delta \eta_{\min}$, the droplet grows, becomes fragmented, and invades the whole system. The large number of normal voters in this case turns the dynamics slower, similarly to the VM. Moreover, an excellent collapse is observed in Fig. 4, $\tau \sim R_0^{\beta}$ with $\beta \simeq 2.01$, and $\Delta \eta_{\min} \sim R_0^{-1.5}$. However, τ_{\min} seems to grow with a slightly different exponent, $\tau_{\min} \sim R_0^{1.95}$. This difference is probably due to finite-size effects.

Finally, in Ref. [40] it was shown for the PVM that the evolution of the disk area, A(t), in analogy with Ising-like models, may decrease linearly with time when the surface tension becomes important, $A(t) = A(0) - \lambda t$, where λ is a function of $\Delta \eta$. However, in the region close to $\Delta \eta_{\min}$ there seems to be a close correspondence with the Ising model in the same conditions, i.e., $\lambda \simeq 1$ (since the PVM needs two steps to flip a zealot, it is twice as slow as the 2D Ising model at T = 0). However, when the initial IMO state is random, the phenomenology is richer than the evolution of a single, isolated domain. For example, the system approaches a critical percolating state early in the dynamics [11, 12, 14], and its characteristics determine whether consensus is approached fast (as in the drop case) or slower (as in the flat interfaces). Thus, it is important to understand what is the effect of a distribution of different domain sizes and shapes on the average time to consensus. This is discussed in the next section.

C. Random initial states

To avoid correlations between the agents in the initial state, we randomly choose $s_i = \pm 1$ with equal probability, while the



FIG. 5. Rescaled average consensus time τ as a function of $\Delta \eta$ for different system sizes and a random initial state. The two panels show different scalings that collapse either the region around $\Delta \eta_{\min}$ (bottom) and $\Delta \eta > \Delta \eta_{\min}$ (top). In the top panel, a good collapse is obtained with $\beta \simeq 3.4$. In analogy with the previous cases, the collapse in the bottom panel was obtained with $\tau_{\min} \sim L^2$ and $\Delta \eta_{\min} \sim \hat{L}^{-3/2}$. Inset: Relative standard deviation $\sigma_{\rm R}$ and τ as a function of $\Delta \eta$ for L = 64 showing nonmonotonic behavior. At $\Delta \eta_{\min}$ where τ is minimum, the width of the distribution is also close to its minimum value. At those points these quantities are quite similar to the IMO when considering, for the latter, only those initial states that converge fast to consensus, without building intermediate stripes. These values are indicated by small horizontal lines (for τ it was doubled, see text). For very small values of $\Delta \eta$, the σ_{R} also coincides with the VM, which is indicated by a black, horizontal straight line.

confidence variables are all set to $\eta_i = 0$. An example with $\Delta \eta = 10^{-2}$ is shown in Fig. 1, bottom row. Again, the effective surface tension forms domains whose evolution is similar to the IMO. As in the previous sections, the average exit time τ is a nonmonotonic function of $\Delta \eta$, and the results for several lattice sizes L appear collapsed in Fig. 5. Around $\Delta \eta_{\min}$, a good collapse (bottom panel) is obtained with $\Delta \eta_{\min} \sim L^{-3/2}$ and $\tau_{\min} \sim L^2$ (although the minima are wide, and small variations in these exponents lead to similarly good collapses). On the other hand, beyond this point, $\Delta \eta > \Delta \eta_{\min}$, the size dependence of τ is given by the larger exponent $\beta \simeq 3.4$ (top panel), indicating that the processes leading to consensus are distinct in those regions. This value is similar to those found in the literature for different but related models: 3.4 in the majority voter [42], 3.5 in the IMO [17,43,44] (in this case, diagonal stripes are the relevant ones), 3.6 in some language models [45], and the confident voter model [22],



FIG. 6. Distributions $h(\tau)$ of consensus time τ for different values of $\Delta \eta$, L = 64, and a random initial state. For comparison, the IMO distribution is shown (black, solid curve). Notice that the value of τ corresponding to the first peak is very close to the peak of the $\Delta \eta_{\min}$ distribution (see previous section). The results for $\Delta \eta = 10^{-5}$, with a single, broad peak, are close to the original VM.

etc. A simple argument, considering stripes as a collection of independent 1D random-walkers, has been put forward in Ref. [42], obtaining L^3 . Despite being close, the values found in the above models are consistently larger. Velásquez-Rojas *et al.* [31] improved on that result by including correlations along the stripe, finding additional corrections and an effective exponent larger than 3. A complete explanation for these values seems to still be missing.

The relative standard deviation $\sigma_{\rm R} \equiv \sigma/\tau$, where σ is the standard deviation, gives information on the width of the distribution of consensus time compared with the average. It also has a nonmonotonic behavior as $\Delta \eta$ increases, shown in the inset of Fig. 5. As it was hinted in the previous section, there is a quantitative similarity between the PVM and the IM0 close to the minimum, with each time step of the latter corresponding to two steps of the former. For the PVM with random initial conditions, both τ and $\sigma_{\rm R}$ have a minimum that seems to be indeed very close to the related values for the IM0 (indicated by straight horizontal lines in the inset). However, the comparison holds when only a subset of the initial conditions for the IM0 are considered, as we discuss below.

The distribution $h(\tau)$ of the exit time for different values of $\Delta \eta$ is shown in Fig. 6 for L = 64. For comparison, we also included (solid black line) the two-peaked distribution for the IM0. For large $\Delta \eta$ (e.g., $\Delta \eta = 1$), the overall shape of $h(\tau)$ also has two peaks [40], but they are displaced to larger times due to the small width of the AR and the expressive number of zealots slows down the dynamics. In both cases, because of the emergent surface tension and the induced curvature-driven dynamics, a random initial state is attracted to the percolation critical point early in the dynamics [11]. Consequently, the geometry of the first stable percolating cluster dictates the timescale for attaining consensus. The larger peak, at smaller times, corresponds to those initial states that formed, in the beginning of the dynamics, a percolating cluster that wrapped the lattice in both directions. Instead, those initial states that form stripes [17,43], and whose evolution toward consensus is much slower, contribute to the second peak. However, in the IMO initial states that form diagonal stripes are included, but those parallel to the lattice directions (see Ref. [44] and references therein for a more general discussion) are not since they freeze in a polarized state and do not evolve to full consensus. In the small $\Delta \eta$ limit (e.g., $\Delta \eta = 10^{-5}$), because of the fluctuation-driven dynamics of the AR, stripes are unstable and have no influence whatsoever on the exit time. The behavior is then closer to the VM, with a single, broad peak. Between these two extremes, there is, however, an intermediate value, $\Delta \eta_{\min}$, where at the same time stripes are unstable but there is enough surface tension to accelerate the dynamics and attaining the consensus time is faster. At this value of $\Delta \eta$, the distribution is close to its smallest width and the peak corresponds to a value that is roughly twice as large as the average τ for the IMO, as shown in the inset of Fig. 5. As discussed in the previous section, this is because many flips in the PVM take two steps since, for zealots, the confidence must first be reset. As can be observed in Fig. 6, for $\Delta \eta_{\min}$, both the location of the peak and the width of the distribution are small, in agreement with Fig. 5.

IV. CONCLUSIONS

We explored the persistent voter model (PVM), an opinion model introduced in Ref. [40], analyzing the similarities between the way it approaches consensus and how the zerotemperature Ising model evolves toward a fully magnetized state. In the PVM the confidence η_i is an internal attribute of the agent's opinion s_i , resulting from the previous interactions with its neighbors. Above a given threshold for η_i , the zealot behavior is induced and the opinion of that agent remains frozen. Such a state is transient and persists while there are no interactions with a different opinion, thus lowering its confidence. This is very different from bounded-confidence models [46-48], where the confidence is relative to the opinion being imitated and from which it must not differ too much for a change to occur. Although turning a zealot into a normal voter takes at least two steps, the inverse requires $1/\Delta\eta$ steps or more. The parameter $\Delta \eta$, in this sense, also sets the degree of asymmetry in the process of changing opinion in the PVM.

Our main results concern the nonmonotonic exit time as a function of the reinforcement parameter $\Delta \eta$ and the existence of an optimal value for which the approach to consensus is the fastest. Consensus time is minimized when the transient polarized states (that, in the IMO, are associated with stripes) are destabilized by the AR around each cluster. At the same time, the effective surface tension is small to produce a large but confined AR but enough to dislodge those zealots hidden in the middle of domains, thus accelerating the dynamics. In other words, around $\Delta \eta > \Delta \eta_{\min}$, the noise inherent to the AR that destabilizes the stripes is large but not enough to get rid of a residual surface tension. By eliminating the stripes and keeping the curvature-driven dynamics, the path to consensus is faster. Percolation phenomena at the early steps of the dynamics have been shown to be essential in framing both the temporal evolution and the asymptotic state of curvature-driven systems like the Ising model [11–14,

17–20]. As mentioned in the Introduction, these properties are important also for the PVM and have been experimentally observed in different systems [23–25]. Here we have shown that they are also relevant in a broader context, setting the timescales for an opinion-exchanging population to attain consensus while destabilizing intermediate polarized states.

The effective surface tension generated by the zealots in the PVM is similar but not equivalent to a low, finite temperature in the Ising model. Indeed, although a small temperature may be useful to eventually escape from the local minima of flat interfaces, it never allows the system to be fully magnetized. In the PVM, close to $\Delta \eta_{min}$ the surface tension is small, and the AR acts as an effective noise that increases the roughness of the interfaces. However, despite being large, it is not enough to eliminate the curvature-driven decrease of domains toward the absorbing state that is the consensus.

Finally, the simplicity and the interesting behavior of this model may be used to test many important questions. For example, its geometrical properties and the roughness of the different interfaces along the path to consensus are worth investigating [49]. Particularly interesting are the time exponent for the growth of the width of the AR, how its stationary value relates to $\Delta \eta$, and which is the corresponding universality class [50–52]. Although still an open problem, these scaling properties may be related to the dependence of τ_{\min} and $\Delta \eta_{\min}$ with the system size L. Moreover, an important but often neglected question is the correlation between spatial segregation and polarization [53], in particular, when zealots are present [54]. Polarization may have undesirable consequences on social systems, facilitating the spread of false information, creating the conditions for the introduction of public policies without evidence support and even the destabilization of democratic societies. In turn, these effects further increase the segregation, with people reorganizing their social constraints while strengthening their own bubbles. In our model, bulk segregation easily increases the confidence of agents deep inside the domains and apparently fosters polarization. Nonetheless, for specific values of the parameters, we observe an accelerated path to consensus. When does the dynamics induce distancing or reduce spatial sorting of opposite opinions? Is the level of generated segregation somehow related to the coarsening process of attaining or preventing consensus? Does segregation between different groups in society foster opinion polarization? The PVM presents a clear pattern of segregation involving polarized opinions and seems a promising model to tackle those questions. Finally, other fields in which internal variables may have some influence on the state change rate may also benefit from the results discussed here (e.g., evolutionary game theory when the age of the agents is taken into account [55,56]).

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